



**FOR IMMEDIATE RELEASE**

**THE DIVIDE MUSIC FESTIVAL ANNOUNCES LINEUP FOR  
INAUGURAL THREE-DAY MUSIC AND CAMPING FESTIVAL IN  
WINTER PARK, COLO JULY 22-24, 2016**

**KID CUDI, EDWARD SHARPE AND THE MAGNETIC ZEROS, THE FRAY, CAKE,  
PASSION PIT, BLONDIE, MIIKE SNOW, BLEACHERS, SAINT MOTEL AND JR JR  
WITH MORE SPECIAL GUESTS TO HIT THE MUSIC FESTIVAL STAGE**

**TICKETS ON SALE MARCH 31, 2016**

**DENVER, Colo., March 31, 2016** – [The Divide Music Festival](#) announced today the star-studded line-up for the highly anticipated mega-concert and outdoor experience taking place July 22-24, 2016 in Fraser Valley, Colo. This year's lineup will feature Kid Cudi, Edward Sharpe and the Magnetic Zeros, The Fray, CAKE, Passion Pit, Blondie, Miike Snow, Bleachers, Saint Motel, JR JR and more. The festival will also include surprise guests and local Colorado favorites.

The inaugural weekend-long concert and camping experience will kick off Friday, July 22, 2016 and conclude Sunday, July 24<sup>th</sup>. Attendees will have the opportunity to attend one-day performances or stay at the designated RV and tent-camping grounds for the three-day event. Event producers, Team Player Productions, have put together an eclectic mix of performers from Grammy Award-winning hip hop artist Kid Cudi to Billboard Music Award-winner The Fray. In addition, fans can hear from indie folk musicians like Edward Sharpe and the Magnetic Zeros, Swedish psychedelic pop group Miike Snow, and all-time American favorite rock band Blondie. Attendees will also have the opportunity to participate in outdoor thrills including mountain bike tours, guided trail runs, morning yoga sessions and other group-inspired activities. The event will also feature the finest Colorado craft beers, local food vendors, and crafters and artisans from across the country.

“We are creating a one-of-a-kind experience where world-class artists and music fans from across the country gather in the Colorado Rocky Mountains for a weekend of unforgettable fun,” said Jason Ornstein, owner of Team Player Productions and founder of ‘The Divide Music Festival’. “We’re excited to present this impressive lineup of national stars and local fan-favorites. With unbelievable performances and collaborations, this year’s initial event will be an unparalleled experience for music-lovers of all ages.”

Beginning today, three day passes will be available at [dividemusicfestival.com](http://dividemusicfestival.com) starting at \$145. A limited number of VIP packages will also be available while supplies last. Daily passes will be offered at a later date starting at \$55.

The Divide Music Festival is proud to partner with [Grand Foundation](#), a philanthropic organization serving all of Grand County, Colorado. The Foundation seeks to improve the quality of life in Grand County by proactively addressing current and future needs in the areas of health and human services, arts and culture, education, amateur sports, and environment. A portion of ticket sales will be donated to this organization to help support their efforts today and in the future.

For more information on artists, volunteer and sponsorship opportunities, hotel accommodations, VIP offerings, and ticket information including pricing, visit [dividemusicfestival.com](http://dividemusicfestival.com).

Artists and/or event are subject to change or cancellation without notice.

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