



Craft & Art Vendor Application 2016

July 22nd - 24th

Colorado Adventure Park

566 County Rd 72, Fraser, CO 80442

Fri: 2:00pm - 11:00pm • Sat: 11:00am - 11:00pm • Sun: 11:00am - 11:00pm

* Required

The Divide Music Festival

The Divide Music Festival is the must-attend outdoor music festival of the year! Held outside of Winter Park in Colorado's beautiful Fraser Valley, this three-day festival features A-list national acts, the best of Colorado's local music scene and camping all with the Rocky Mountains and the Continental Divide as the backdrop. Featuring Colorado craft beers, gourmet food, crafters and artisans, this inaugural festival expects to attract over 35,000 people over the course of the weekend. Just a short commute from Denver/Boulder/Fort Collins, the Divide Music Festival revives the rich history of music in the Rockies and should be on every music lovers and outdoor enthusiasts calendar this summer.

Application Information

A complete application **MUST** include:

- A completed application form.
- Full payment for booth fee by check, money order (made payable to "Team Player Productions, Inc"), or completed credit card information.
- A Full Description of Items to be Sold: Vendors must submit a detailed description of the items they intend on selling the weekend of the festival. Photos are highly encouraged. Applications will NOT be processed without a description.
- Electrical Needs Form: If you require electricity, you **MUST** fill out the form at the end of the application.

Vendor Information

- Vendors will be assigned a 10' x 10' booth space. Vendors must provide their own booth set-up, including appropriate tent (10' x 10'), canopy or covering, adequate weight supports, tables and chairs, etc.

*Please Note: Spaces are assigned on a first come, first serve basis.

- Tents, canopies, etc must be staked or weighted. Tents will be inspected.
- Vendors must be present at their booths throughout the Festival to exhibit their product personally. Vendors may not leave their assigned booth spaces to sell, solicit, or distribute information in the walkways. You may only operate/sell within your assigned space.
- Vendors who are accepted into the festival will receive, via EMAIL, an "Acceptance Packet" upon approval providing information regarding rentals, festival policies, load-in/out times, instructions and other important details for the festival weekend.
- Overnight security will be provided but all items of value should be removed from booths over each night.
- PLEASE NOTE: Electricity is only provided for the duration of the festival hours (Fri: 3:00pm - 11:00pm, Sat: 11:00am - 11:00pm, Sun: 11:00am - 11:00pm).
- NOTE: Vendors will NOT be allowed to sell ANY beverages.
- Once "accepted" into the festival, you will need to provide festival with a certificate of insurance. We do not require the insurance until you are officially accepted.

Booth Fees

Craft & Art Vendor Booth Fees:

- Early Bird (March 31 - April 16): \$500
- Regular (April 17 - May 31): \$550
- Late (June 1 - July 1): \$600

Additional Optional Fees:

- 2-Sided Booth (limited availability): \$100
- Electricity (subject to availability): \$100 per 15-Amp Circuit

Vendor Application

Please fill out the application below completely. Failing to do so will result in a delay in your application process. Payment must be submitted with application in order to be considered for acceptance to the Divide Music Festival.

Business/Organization Name *

Contact Person *

Address *

City *

State *

Zip Code *

Phone Number *

Email Address *

PLEASE NOTE: All Festival communication will occur through EMAIL, unless you specify otherwise. To ensure you receive emails from Team Player Productions, Inc., please set your SPAM blocker to accept e-mails from info@tppevents.com and becky@tppevents.com.

Booth Requirements for Vendors

Number of 10' X 10' booth spaces you will require? *

Will you require electricity? *

- Yes
 No

If you answered yes to the question above, how many two-plug 15 amp circuits will you need? *

\$100 charge per 15 AMP Circuit. You MUST fill out the attached electricity sheet. If you do not require electricity, please write "I don't need electricity".

Would you prefer a 2-sided booth? *

First come, first serve availability; \$100 extra charge.

- Yes
 No

Detailed Description of Merchandise Items for Approval

(NOTE: All items must be approved by festival. No beverages permitted)

Fees

PLEASE NOTE: FEE MUST ACCOMPANY THIS APPLICATION TO BE CONSIDERED FOR PARTICIPATION IN FESTIVAL.

Please check all that you are purchasing. NOTE: If you are purchasing more than one space, please note how many spaces where it says "Other". You will be charged additional booth fees for additional spaces. *

We will contact you before charging your card/processing your check to confirm the final amount.

- 3-Day Vendor Booth Space - Early Bird (March 31 - April 16): \$500
- 3-Day Vendor Booth Space - Regular (April 17 - May 31): \$550
- 3-Day Vendor Booth Space - Late (June 1 - July 1): \$600
- 2 - Sided Booth (optional and limited available): \$100
- Electricity (per 15 amp circuit: more electricity may be suggested after review of application): \$100
- Other:

I am paying by: *

Note: If you are paying by credit card, there will be a 3% handling fee.

- Credit Card
- Check
- Money Order

Make Checks Payable To

Team Player Productions, Inc
1539 Platte Street
Suite 206
Denver, CO 80202

Credit Card Information

This form is secure.

Card Number

Name on Card

Expiration

Security Code

Billing Zip Code

Electric Needs Form - Best Uses and Practices

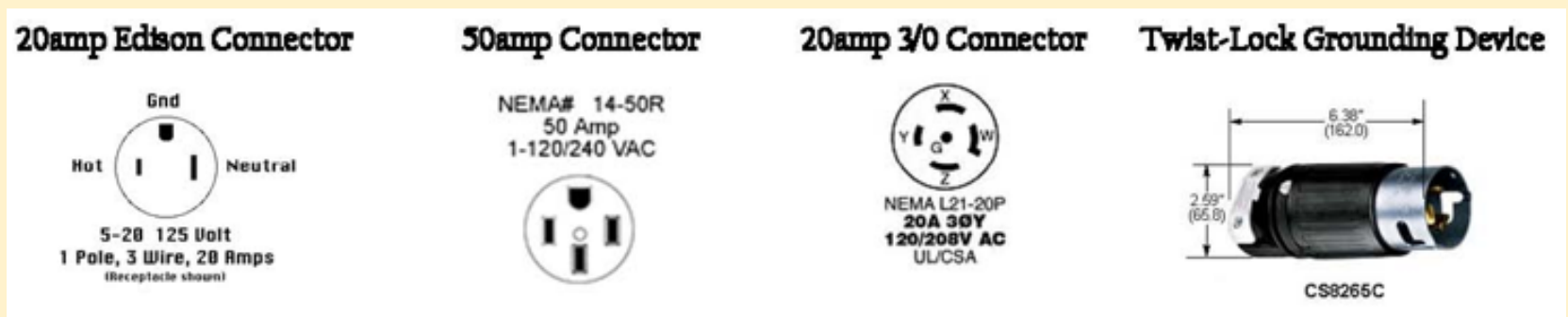
Dear Vendor,

This will help you determine your power needs, which will help us, provide you with predictable and reliable power. During the advance process it would be helpful to understand what exactly your individual requirements are. We understand that a key to your success is having uninterrupted reliable power when you need it. To that end we have compiled this vendor's user guide.

BASIC TERMINOLOGY

WATTAGE (I.E. 1000W):

When requesting power it is important to know what the wattage of your electrical device is. This gives us an idea of how much power you will need, and allows us to size accordingly. Voltage (i.e. 120v / 220v): When requesting power it is important that we know the operating voltage of your equipment. We will use your volt and watt information to tailor an electrical service just for your needs. It is important that this information be all inclusive of your equipment so our power provider can create an electrical service just for your needs.



WHY UNDERSIZED WIRE EFFECTS SUSTAINED POWER PERFORMANCE:

The biggest danger in sustaining power over undersized wire is the heat buildup. It is a shock and fire hazard to run undersized wire to any load. The wire will start to break down potentially exposing the conductor and in some cases melting or catching on fire. It is good practice to always use 12awg wire and keep your length to a maximum of 100 feet.

BASIC REQUIREMENTS FOR VENDORS:

The electrical supplier is required to provide power discussed in the advance process within 15 feet for your booth. It is the vendor's responsibility to provide extension cords from equipment to power source.

KNOW YOUR EQUIPMENT:

Please write below and identify specifically what equipment you have and the draw of the specific equipment. If you have any questions please contact Becky at becky@tppevents.com.

Electrical Form

Please write below the equipment that you are bringing to the festival. The more we know about the equipment you have and the electricity that you require, the better we will be able to accommodate you.

Company Name

Please be sure to include the make, model, purpose, voltage, amps and plug configuration for every piece of equipment.

If you have any questions or concerns please describe below and we will get back to you as soon as possible.

Green Vendor Program

The Divide Music Festival wants to showcase our vendors who are taking the extra step and being GREEN.

If you meet these two listed requirements, the festival will highlight you as a GREEN vendor and will provide you with a poster to hang in your booth. We hope this program will encourage our vendors and attendees to be GREEN at our event!

Please check which requirements you meet.

No Styrofoam

- Reusable Table Covers
- I do not meet both of these requirements

To Return This Application

Save this completed document to your computer, attach it in an email and send to becky@tppevents.com with the subject line "Divide 2016 Vendor Application".

OR print and fax to: 303.777.3095

OR mail to:
The Divide Music Festival
Attn: Becky Ford
1539 Platte Street Suite 206
Denver CO 80202

REMEMBER: You must include all of the following in order for your application to be received.

- A completed application form.
- Full payment for booth fee by check, money order (made payable to "Team Player Productions, Inc"), or completed credit card information.
- A Full Description of Items to be Sold: Vendors must submit a detailed description of the items they intend on selling the weekend of the festival. Photos are highly encouraged. Applications will NOT be processed without a description.
- Electrical Needs Form: If you require electricity, you MUST fill out the form attached and include with your application.

Submit

Never submit passwords through Google Forms.