



## **EXPLORE COLORADO'S BRAND NEW SUMMER MUSIC FESTIVAL 'THE DIVIDE MUSIC FESTIVAL' FEATURING A THREE-DAY UNPARALLELED EXPERIENCE**

**The Biggest Outdoor Music Event of the Summer is Coming to Winter Park, Colo. on July 22-24, 2016 Offering World-Class Musicians and Camping Set Against the Continental Divide**

**Inaugural 2016 Lineup Revealed and Tickets to Go On Sale Thursday, March 31<sup>st</sup> Exclusively at [dividemusicfestival.com](http://dividemusicfestival.com)**

**DENVER, Colo., March 16, 2016** – [Team Player Productions](http://TeamPlayerProductions.com) is pleased to announce a new addition to its summer event's calendar; the inaugural '[The Divide Music Festival](http://TheDivideMusicFestival.com)' will debut on July 22-24, 2016 in Winter Park, Colo. This must-attend three-day outdoor music and camping festival will feature A-list national acts, the best of Colorado's music scene and gorgeous camping sites against the Rocky Mountains and the Continental Divide. The 2016 lineup will be revealed on March 31, 2016 in addition to event tickets going on sale. Three-day passes will start at \$145 and daily passes will be offered at \$55. A limited number of VIP packages will also be available while supplies last.

During the three-day festival, music lovers and outdoor enthusiasts will have the opportunity to participate in various activities including mountain bike tours, guided trail runs, morning yoga sessions and other group-inspired happenings. Musicians will perform over the three days, from morning to night, on a stage set with the Continental Divide as nature's backdrop. The event will also feature the finest Colorado craft beers, gourmet food, and crafters and artisans from across the country. There will be ample

tent camping and RV park campgrounds available.

Jason Ornstein, owner of Team Player Productions and founder of 'The Divide Music Festival' said: "It has been a dream of mine to present a world-class outdoor music festival against the backdrop of the beautiful Colorado Rocky Mountains. We are thrilled to offer a one-of-a-kind experience with an incredible lineup of the hottest new acts as well as some all-time classic bands. In addition, attendees can explore a superb range of outdoor adventures that only Colorado offers."

Equally important to the festival's inception is uncovering new ways to give back to the community. As a result, Team Player Productions has partnered with Grand Foundation, a philanthropic organization serving all of Grand County, Colorado. The Foundation seeks to improve the quality of life in Grand County by proactively addressing current and future needs in the areas of health and human services, arts and culture, education, amateur sports and environment.

The Divide Music Festival is designed to be a national event with estimated attendance of over 35,000 fans across the 50 U.S. states. "Offering this event just over 60 miles outside of Denver will provide local Coloradoans and visitors from across the country the opportunity to easily access the festival and explore more of what Colorado has to offer," commented Ornstein.

For more information on artists, volunteer and sponsorship opportunities, hotel accommodations, VIP offerings and ticket information including pricing, visit [dividemusicfestival.com](http://dividemusicfestival.com).

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